



Blogging for Beginners: Starter Checklist

So... you're thinking about starting a blog.
You've probably Googled "how to start a blog" and ended up drowning in jargon, plugins, and 38-step funnels.
Yeah... no thanks.

Here's your honest, simple, practical checklist — the actual stuff that gets your blog off the ground in 2025 (and keeps your head from exploding in the process).

BY TJM | NO-FLUFF BIZ TIPS



PART 1: Lay the Groundwork (aka the “don’t skip this”

1. Pick a general topic you care about

You don’t need a perfect niche right away — just a direction. Are you into online business? Life after 50? Health? Start there. You’ll refine it as you go.

2. Choose a blog platform

You’ve got options:

- WordPress.org (self-hosted) — this is what I use
- Wix or Squarespace — great for beginners, a little more limited

👉 I use WordPress.org because it’s flexible, beginner-friendly, and widely supported.

3. Get a domain name + hosting

Use sites like Namecheap or SiteGround — or the one I personally use: 👉 [D9 Hosting](#) — solid support, affordable, and no hidden fluff. Choose a domain name that’s simple, memorable, and preferably ends in .com.

No need to be clever. Just clear.

4. Set up your key pages

Start with just the essentials:

- Home
- About (write like a real person)
- Blog
- Contact
- Everything else = optional extras for later.

PART 2: Get Writing Without Freaking Out

5. Write your first blog post

Choose something simple to start with:

- “Why I’m Starting This Blog”
- “What I’ve Learned So Far”
- “Things I Wish I’d Known About [your topic]”

You’re not writing for the Queen. Just be helpful and human.

6. Create 2–3 more posts to launch with

Google likes consistency, and so do readers.

Start with value — something useful, honest, or experience-based.

7. Add a simple nav bar

Make sure visitors can find your About page and blog posts easily.

Don’t make them work for it — they won’t.

PART 3: Grow (Without Losing Your Mind)

8. Start an email list (even if you have no readers yet)

Email is gold. Start early — don’t wait.

I use 🐼 [AWeber](#) because it’s simple, solid, and doesn’t fry my brain.

Just start with:

- One form
- One freebie (like this checklist!)
- One welcome email

Done.

9. Share your blog post

Tell people about it — yes, really!

Share it on Facebook, Pinterest, email it to your mate Karen.

The point is: don’t post and ghost.

10. Keep going

Bloggging is a long game — you don’t need to post daily.

Even one post a week adds up.

Stick with it, and trust that you’re building something real.



This checklist isn't magic. It's momentum.
And momentum builds content, confidence, and
eventually?
Income and impact.

Grab More Resources

✨ Need help with tools, templates, and support?

👉 [Click here to see the tools I'm using right now.](#)

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